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university of dayton

news release

B. WILLIAM RICCO RECEIVES
ALUMNI SPECIAL ACHIEVEMENT AWARD

DAYTON, Ohio, July 17, 1978 --- B. William Ricco, a 1958 University of Dayton graduate and successful football coach at Walsh Jesuit High School, has been chosen to receive the University of Dayton's Alumni Special Achievement Award. He will accept the award on Friday, July 21, at half time of the Akron Beacon Journal All-Star Football Game in Akron's Rubber Bowl.

Ricco is "not only fine in his coaching work," according to Ralph Iula of the Beacon Journal, "but a true gentleman, who puts the boy's welfare above the madness that has swept even high school sports -- to win at any cost!"

Director of athletics and head football coach at Walsh Jesuit High School in Stow, Ohio, since the school opened in 1965, Ricco has had three unbeaten, untied seasons. His 1976 team did not yield a single touchdown.

In that year, he was named Associated Press AAA Ohio High School Coach of the Year.

Ricco, who holds an M.S. in Education from Akron University, helped pioneer the Beacon Journal All-Star Football Game between City Stars (Akron) and Summit County All-Stars. Now an annual event in Akron's Rubber Bowl, the game, notes the Beacon Journal's Iula, "has benefitted the medically needy youth of this community with nearly \$30,000 over the past four years."

Presenting the award to Ricco will be Mary Shay of UD's Alumni Relations Office and Debbie Krause, Ohio Northeast District Governor of UD's National Alumni Association.